



EDUCATIONAL MASTER PLAN

2016-
2021

President's Statement

Hello,

At OCC, we share a common vision: to be the standard of excellence and transform lives through education. It's a bold commitment we're proud to make - and fulfill - to our students, community, employees and about a million other stakeholders across the globe.

As president, one of the most rewarding parts of my job is meeting so many wonderful people whose lives have been touched by OCC. In fact, just about everywhere I go, I meet someone with a connection to the campus. Whether they're current or former students, instructors, donors, or volunteers, OCC holds a special place in their heart.

It's a legacy of excellence strengthened by nearly decades of community support. I'm privileged to be part of the legacy and build upon a tradition of exceptional service and achievement.

I'm also proud of OCC's status as the state's top combined transfer school, the region's leader in career training, and the community's trusted resource for lifelong learning.

With your help, we continue to implement innovative strategies to meet the growing demand for services. This Educational Master Plan, along with our long-range strategic goals and enrollment management plan, will guide the College into the future.

In mapping this course, we have remained focused on facilitating student success by streamlining operations, modernizing campus facilities and technology, boosting our visibility abroad to introduce students to critical global issues, and serving the community with innovative events.

Times may have changed over the past 70 years, but the College's core values remain consistent. We continue to serve our community with innovative learning opportunities accessible to all and achieved through exceptional stewardship and sustainability.

Thank you for sharing our vision and helping Orange Coast College continue to set the standard of excellence and transform lives through education.



Dennis Harkins, Ph.D.
President

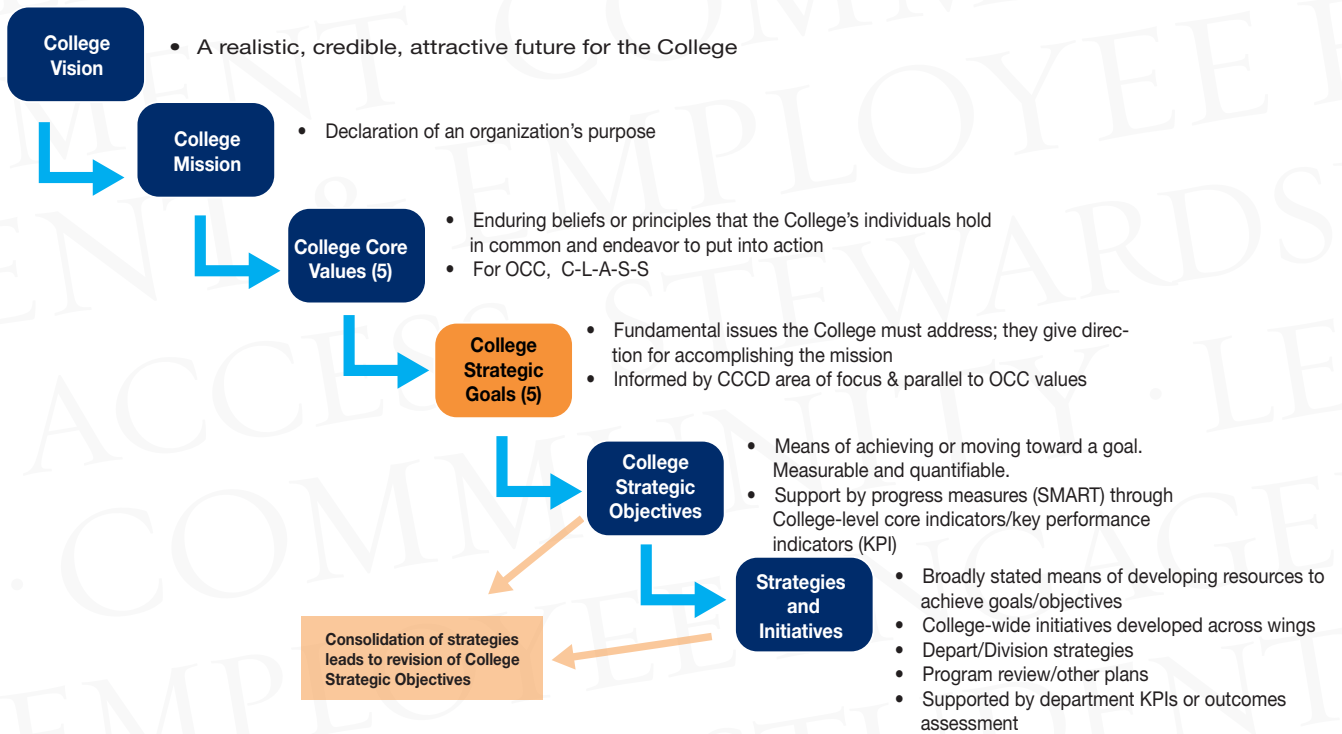


I. Planning activities & participation

The Coast Community College District’s Strategic Plan guides the College’s master planning process and subsequent Educational Master Plan (EMP). Through open forums and discussion, the College’s values (C-L-A-S-S) and goals were modified to reflect an emphasis on Student and Employee Engagement. Strategic objectives organically emerged from a series of retreats and open campus forums attended by students, faculty, staff and managers. The campus analyzed emerging trends, planning assumptions and program review data which served as a foundation to a common ground approach analyzing strengths, weaknesses, opportunities, threats and future visioning.

II. Structure/Implementation

Goals are further delineated by strategic objectives, which provides specifics on operationalizing our goals. Core indicators supporting the goals and strategic objectives are defined with performance targets to gauge the extent to which we are making progress. Program review plays an integral role in developing grass roots strategies to support objectives and achieve our goals. The College’s initiatives are priorities that help focus the accomplishment of goals in three year increments.



III. Educational Master Plan Community, Student and Employee Trends

www.orangecoastcollege.edu/about_occ/Institutional_Effectiveness/Pages/Reports.aspx

IV. Alignment with District Strategic Plan

The matrix below shows the alignment of the Educational Master Plan Goals between Orange Coast College and the Coast Community College District. Details of the alignment at the objective level are available upon request.

Orange Coast College Strategic Goals 2016-2021	Coast Community College District Strategic Goals			
	Goal Area 1: Student Learning and Achievement	Goal Area 2: Stewardship of Resources	Goal Area 3: Community Engagement and Partnerships	Goal Area 4: Workplace Engagement & Satisfaction and Effectiveness of District-wide Participatory Governance
Goal 1: COMMUNITY: Foster a culture that serves, engages and connects the campus to the local and global community.			✓	
Goal 2: LEARNING: Ensure students receive a quality education to become self-directed and successful lifelong learners.	✓			
Goal 3: ACCESS: Create equitable access through effective and innovative pathways and programs that result in increased student success.	✓			
Goal 4: STEWARDSHIP: Sustain, improve and create programs, physical and human resources, and infrastructure through processes that ensure accountability, continuous improvement, and long-term viability.		✓		
Goal 5: STUDENT & EMPLOYEE ENGAGEMENT: Promote active and collaborative participation leading to meaningful connections among people, places and ideas within the College.				✓

Vision & Mission Statement

Vision Statement

To be the standard of excellence in transforming lives through education.

Mission Statement

Orange Coast College services the educational needs of our diverse local and global community. The College empowers students to achieve their educational goals by providing high quality and innovative programs and services leading to academic degrees, college transfers, certificates in career and technical education, basic skills, and workforce development to enable lifelong learning.

The College promotes student learning and development through fostering a respectful, supportive, participatory, and equitable campus climate of student engagement and academic inquiry.



Goals & Objectives

Goal 1: COMMUNITY:

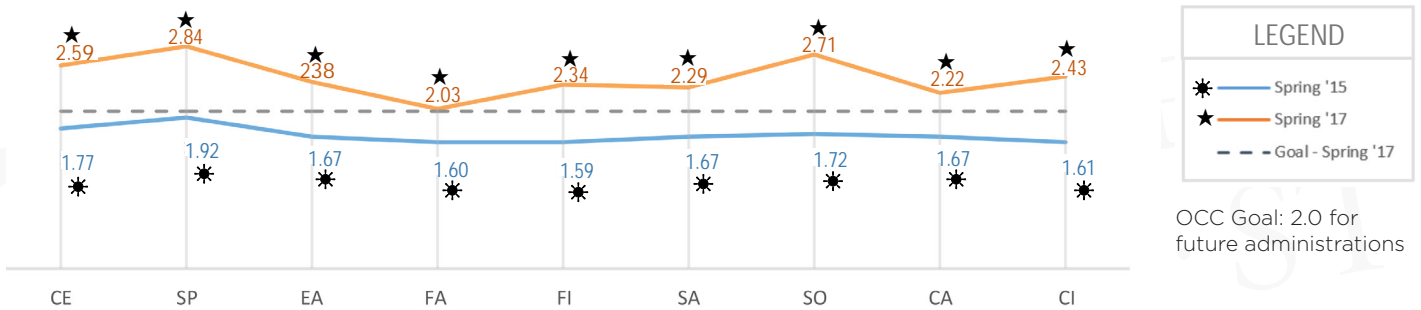
Foster a culture that serves, engages and connects the campus to the local and global community

- Objective 1: Promote an inclusive college environment and intercultural understanding, to enable a stable society and the ability of graduates and employees to work in a diverse, culturally rich environment.
- Objective 2: Develop and encourage faculty, staff, management and student engagement in global and international experiences, and facilitate a means to bring those experiences back to campus.
- Objective 3: Develop, expand and institutionalize community and industry connections.

CORE INDICATOR - COMMUNITY ENGAGEMENT

- Self-Assessment of Community Engagement: CCD Self-Assessment of Community Engagement Rubric is conducted every two years. The rubric values range from 1 to 3.

Community Engagement (CE), Strategic Planning (SP), Evaluation & Assessment (EA), Faculty Knowledge & Awareness (FA), Faculty Involvement & Support (FI), Student Awareness (SA), Student Opportunities (SO), Community Awareness & Understanding (CA), and Community Involvement (CI)



Goals & Objectives

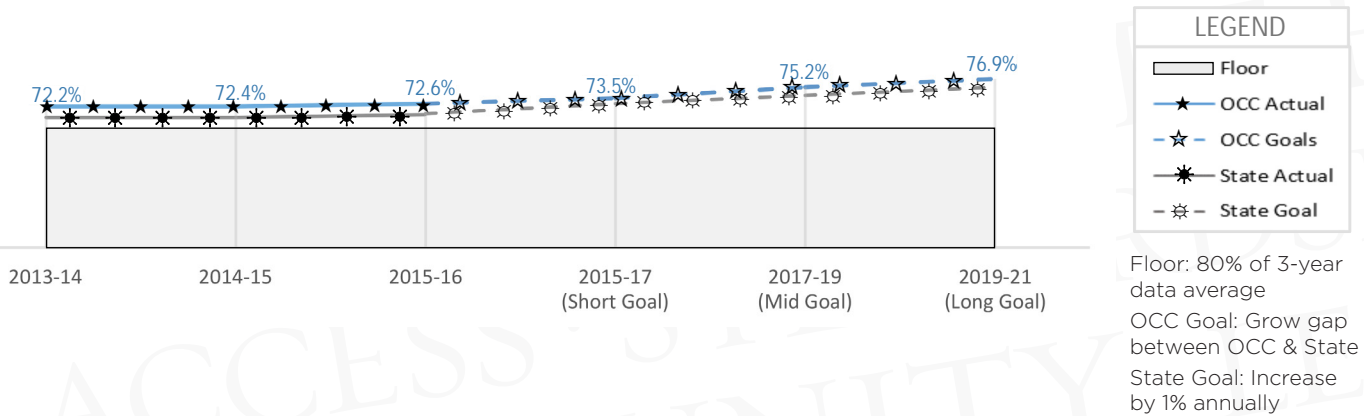
Goal 2: LEARNING:

Ensure students receive a quality education to become self-directed and successful lifelong learners

- Objective 1: Increase completion rates for a wide range of students from a wide-range of backgrounds while preserving access and enhancing quality.
- Objective 2: Implement a comprehensive approach for the development of integrated academic and support services to holistically address the needs of students.
- Objective 3: Strengthen the scheduling processes for program/discipline pathways and learning practices to increase student goal completion.
- Objective 4: Foster adaptable, innovative learning environments.

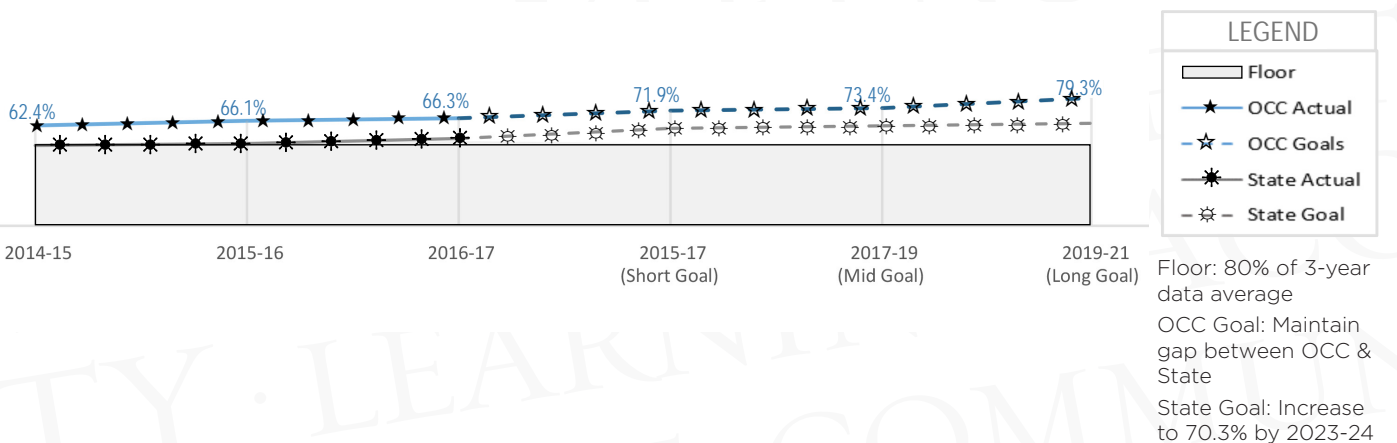
CORE INDICATOR - SUCCESSFUL COURSE COMPLETION

- Successful Course Completion: Percentage of Fall term credit course enrollments where student earned a grade of C or better



CORE INDICATOR - CTE COMPLETION

- CTE Rate: Percentage of students tracked for six years who started first time and completed more than eight units in courses classified as career technical education in a single discipline and completed a degree, certificate, or transferred

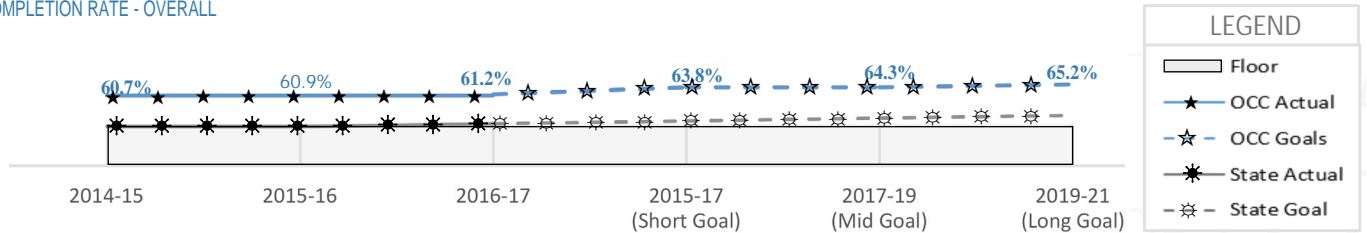


Goal 2: LEARNING (continued)

CORE INDICATOR - 6-YEAR COMPLETION RATE

- Six-year Completion Rate: Percentage of degree, certificate and/or transfer-seeking students starting first time tracked for six years who completed a degree, certificate or transfer-related outcomes
- College-Prepared: Student's lowest course attempted in Math and/or English was college level
- Unprepared for College: Student's lowest course attempted in Math and/or English was pre-collegiate level
- Overall Rate: Student attempted any level of Math or English in the first three years

COMPLETION RATE - OVERALL

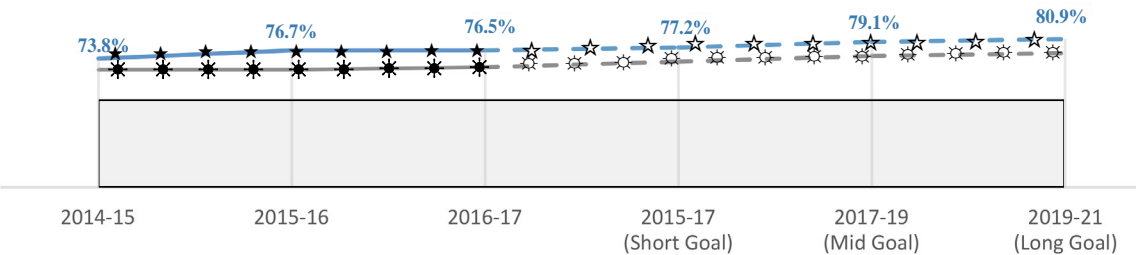


LEGEND

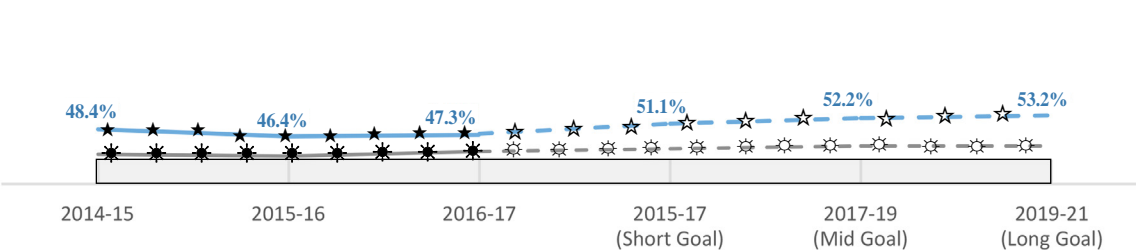
- Floor
- ★ OCC Actual
- ☆ OCC Goals
- ✱ State Actual
- ⊙ State Goal

Floor: 80% of 3-year data average
 OCC Goal: Grow gap between OCC & State
 State Goal: Increase by 1% annually

COMPLETION RATE FOR COLLEGE-PREPARED STUDENTS



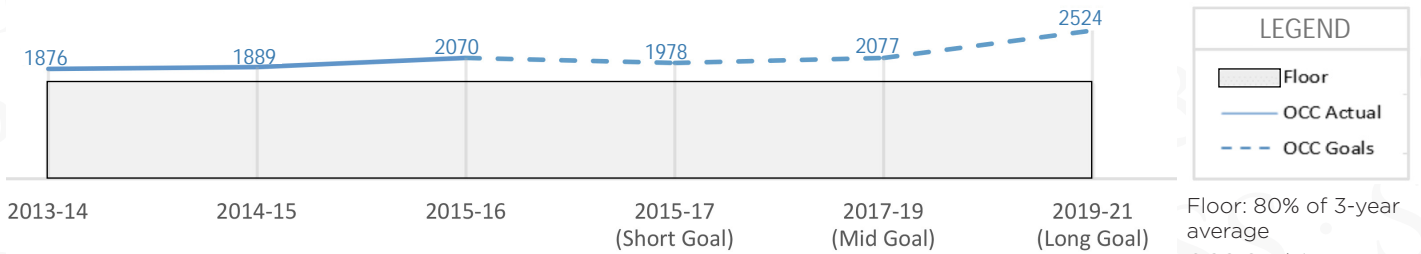
COMPLETION RATE FOR STUDENTS UNPREPARED FOR COLLEGE



Goals & Objectives

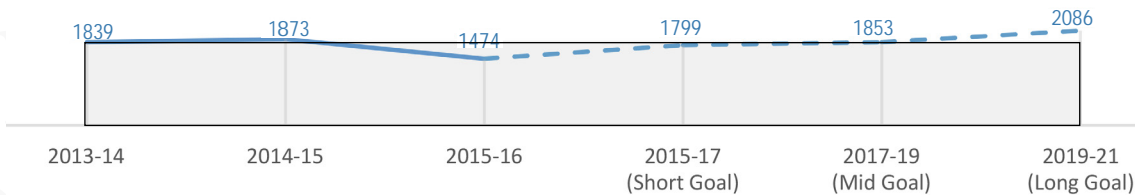
CORE INDICATOR - DEGREES

- Completion of degrees: Number of annual associate degrees completed



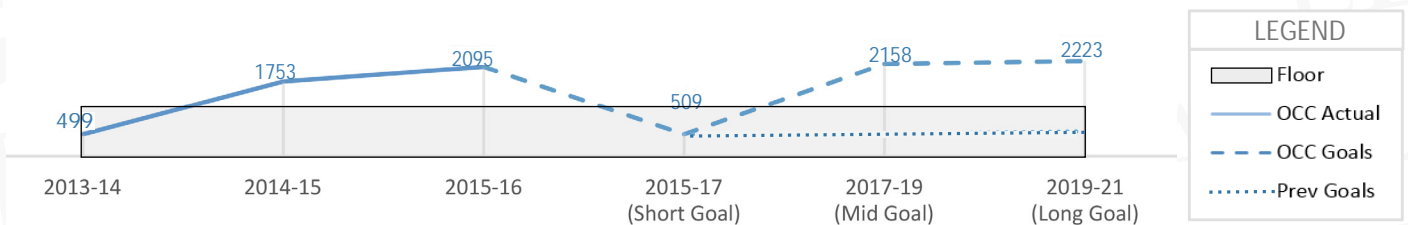
CORE INDICATOR - TRANSFERS

- Number of students who transfer to 4-year institutions: Number of students who transfer to a four-year institution, including CSU, UC, or private university



CORE INDICATOR - CERTIFICATES

- Completion of certificates: Number of annual Chancellor's Office-approved certificates completed



- Additional Learning indicators: CTE Licensure Examination Rates, CTE Job Placement (program based); 30+ Units, Persistence (momentum outcomes)

Goals & Objectives

Goal 3: ACCESS:

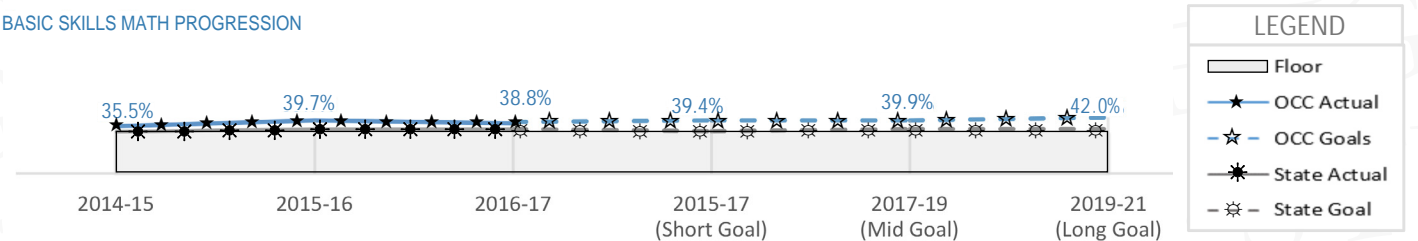
Create equitable access through effective and innovative pathways and programs that result in increased student success.

- Objective 1: Adapt basic skills instruction and support processes to increase skill development, and accelerate college level preparedness.
- Objective 2: Assist students by creating a coordinated K-12, OCC and four-year academic seamless pathway to degree and job attainment.
- Objective 3: Increase completion rates for students from diverse social and academic backgrounds and eliminate academic achievement gaps.

CORE INDICATOR - BASIC SKILLS PROGRESSION

- Math Remedial Rate: Percentage of credit students tracked for six years who started below transfer level in Math and completed a college-level transfer course in Math
- English Remedial Rate: Percentage of credit students tracked for six years who started below transfer level in English and completed a college-level transfer course in English
- ESL Remedial Rate: Percentage of credit students tracked for six years who started below transfer level in ESL and completed a college-level transfer course in ESL

BASIC SKILLS MATH PROGRESSION



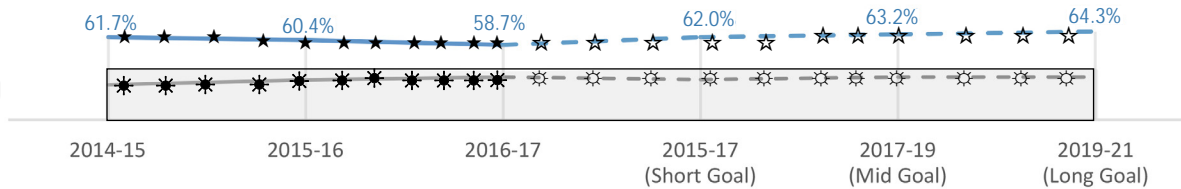
Floor: 80% of 3-year data average
OCC Goal: Grow gap between OCC & State
State Goal: Increase by 1% annually



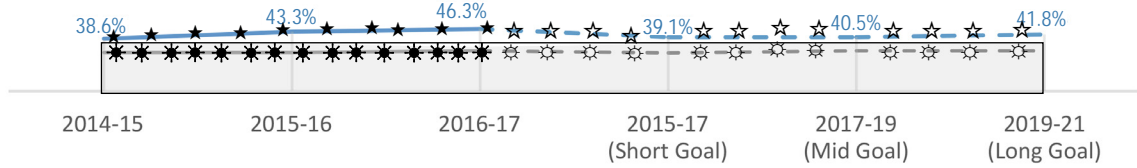
Goals & Objectives

CORE INDICATOR - BASIC SKILLS PROGRESSION (continued)

BASIC SKILLS ENGLISH PROGRESSION



ESL PROGRESSION



- Additional Access indicators: Student Education Plans, Program of Study



Goals & Objectives

Goal 4: STEWARDSHIP:

Sustain, improve and create programs, physical and human resources, and infrastructure through processes that ensure accountability, continuous improvement, and long-term viability.

- Objective 1: Model and embed environmental sustainability practices within College instruction and programs.
- Objective 2: Develop and maximize financial resources to benefit OCC students and programs.
- Objective 3: Cultivate human potential to advance our mission and enhance the quality of the work and personal lives of our employees.
- Objective 4: Promote an open environment with rigor, transparency, continuous improvement, and recognition of collaboration and individual achievement.
- Objective 5: Enhance services and instruction through the use of self-directed, intuitive on-line technology.

CORE INDICATOR - ACCREDITATION STATUS

Long-term viability of the college is inexplicably linked to our reaffirmation of regional accreditation.

Feb 2013	July 2013	Feb 2014	July 2014	Feb 2015	1-Year Goal	6-Year Goal
FA-N	FA-W	FA-W	FA-SR/RA	FA-N	FA-N	FA-N
Fully accredited - no action	Fully accredited - warning	Fully accredited - warning	Fully accredited - sanction removed & reaffirmed	Fully accredited - no action	Fully accredited - no action	Fully accredited - no action



Goals & Objectives

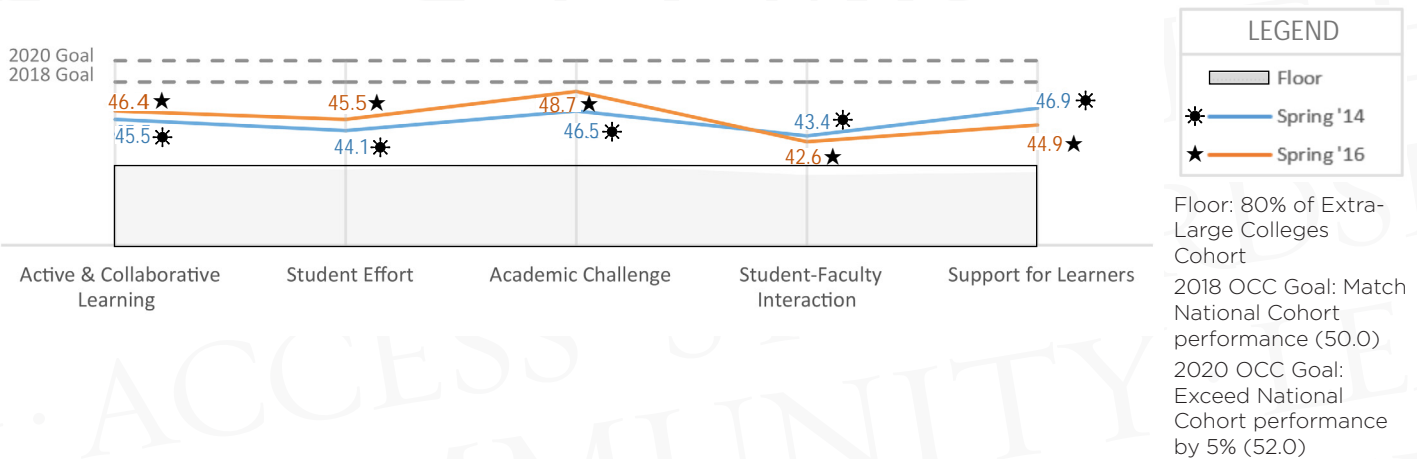
Goal 5: STUDENT & EMPLOYEE ENGAGEMENT:

Promote active and collaborative participation leading to meaningful connections among people, places and ideas within the College.

- Objective 1: Create structured opportunities for student engagement within curriculum, co-curricular activities and service learning opportunities.
- Objective 2: Develop programs to promote faculty and student interaction, along with team and community building that advances the mission of the College.
- Objective 3: Support the development of students.

CORE INDICATOR - STUDENT ENGAGEMENT

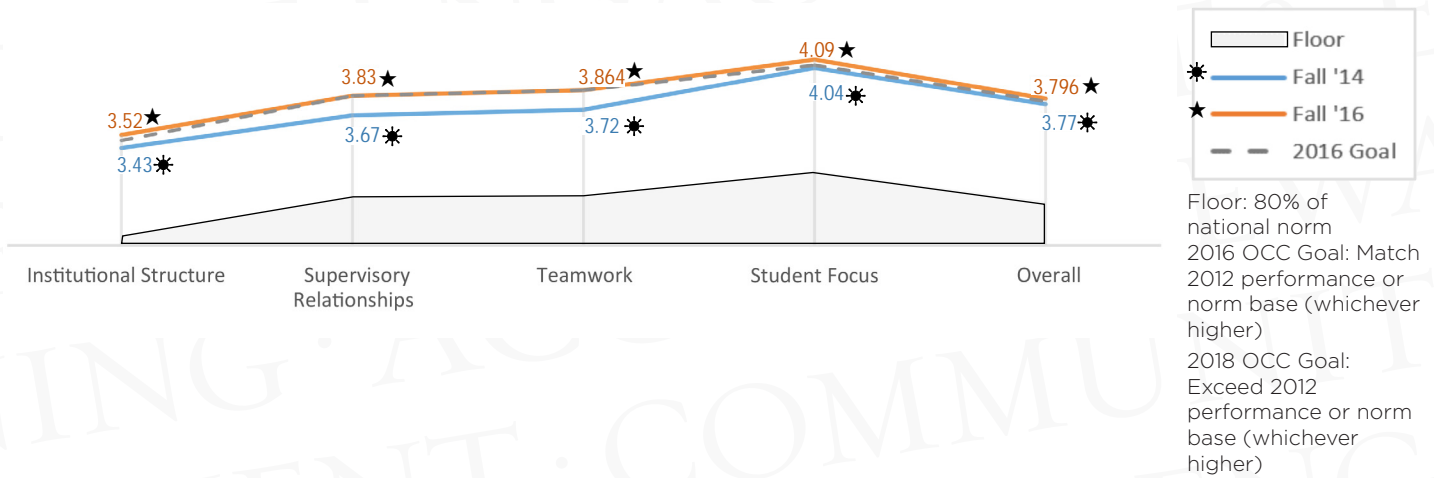
- Community College Survey of Student Engagement: CCSSE gathers feedback every two years about OCC students' level of engagement as a measure of institutional quality. The survey focuses on five benchmark areas: Active & Collaborative Learning, Student Effort, Academic Challenge, Student-Faculty Interaction, and Support for Learners. Survey values are nationally normed at 50.



Goal 5: STUDENT & EMPLOYEE ENGAGEMENT (continued)

CORE INDICATOR - EMPLOYEE SATISFACTION

- Personal Assessment of the Campus Environment: The PACE survey measures employee satisfaction in four climate factors: Institutional Structure, Supervisory Relationships, Teamwork, and Student Focus. The survey is conducted every two years. Climate factors are rated on a scale of 1 to 5 with higher numbers being more favorable.



First Three Year Priorities

Through our planning process, five priorities organically emerged to further focus the first three years of our master plan.

1. A Culture of Meaningful Engagement
2. Incorporate Equity and Diversity
3. Access to Success
4. Develop a Holistic Framework for Student Development
5. Provide an Infrastructure to Support Services and Learning





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